

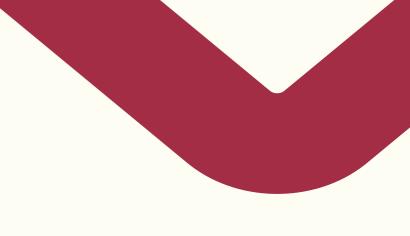


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### ISPRN 2025 SPONSORSHIP OPPORTUNITIES BROCHURE

LAST UPDATED : 12.05

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WE HAVE ALWAYS BEEN COMMITTED TO PLACING THE MOROCCAN CITIZEN AT THE CENTER OF THE DEVELOPMENT PROCESS, OF WHICH HE CONSTITUTES THE MAIN PURPOSE. ALSO, WE HAVE ALWAYS CONSIDERED THAT THE MAJOR AFFAIRS OF THE COUNTRY SHOULD BE HANDLED WITHIN THE FRAMEWORK OF A PARTICIPATORY AND INCLUSIVE APPROACH TO GUARANTEE THE INVOLVEMENT OF ALL THE VITAL FORCES OF THE NATION.

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# MESSAGE FROM THE CONGRESS PRESIDENT

Pr. Samia KARKOURI, President of the 19th ISPRM World Congress Marrakesh 2025 (ISPRM25)

#### Dear Colleagues,

The 19th World Congress of the International Society of Physical and Rehabilitation Medicine (ISPRM) will be an exceptional event taking place in the beautiful city of Marrakesh, Morocco, from November 3rd to 7th, 2025. This congress will be held under the theme "Global Solutions in Rehabilitation: (Re)visiting Africa Before 2030."

This theme underscores the critical role Africa plays in advancing global rehabilitation solutions while aligning with the United Nations' Sustainable Development Goals. Together, we will explore innovative approaches to address rehabilitation needs worldwide, with a particular emphasis on inclusivity, equity, and sustainable development.

The congress will serve as a dynamic platform for sharing cutting-edge research, groundbreaking discoveries, and innovative practices in physical and rehabilitation medicine. While covering all major areas of clinical and scientific interest in the field, the program will highlight topics that resonate deeply with the theme, including:

- Integrated Rehabilitation Systems and Policies

Our scientific program promises to be engaging and enriching, featuring pre-congress workshops, plenary sessions, thematic symposia, and free paper presentations. Participants will have the opportunity to learn from distinguished international experts and exchange knowledge with peers from across the globe.

In addition to the scientific sessions, the 19th ISPRM Congress will provide a unique opportunity to experience Morocco's rich cultural heritage and hospitality. Marrakesh, with its vibrant history, breathtaking landscapes, and diverse traditions, offers the perfect setting for a memorable congress.

We invite you to join us in Marrakesh as we come together to shape the future of rehabilitation medicine. Whether through presenting your work, engaging in discussions, or exploring new collaborations, your participation will help us create a lasting impact and strengthen the global rehabilitation community.

Thank you for your support, and I look forward to welcoming you to Marrakesh in November 2025.

Warm regards,

### Global Challenges and Opportunities in Rehabilitation Innovative Technologies for Accessible Care



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Dear Colleagues,

As President of SOMAREF and Chair of the Scientific Committee, it is with great pleasure that I invite you to join us in Marrakesh, the historic and vibrant cultural heart of Morocco, for the 19th ISPRM Congress.

This event represents a unique opportunity to combine Moroccan hospitality with rich and dynamic scientific discussions, all aimed at advancing global rehabilitation practices and enhancing patient care worldwide.

The central theme of this year's congress, "Global Solutions in Rehabilitation: 'Re'visiting Africa Before 2030," reflects our shared vision of building innovative, inclusive, and evidence-based approaches to rehabilitation. This theme invites us to explore the multifaceted and interdisciplinary nature of our field, focusing on improving functional outcomes for individuals through advanced diagnosis, treatment, and management of impairments and disabilities.

We warmly encourage you to actively participate in shaping this congress by submitting your abstracts, workshops, and proposals.

Your contributions will be integral to creating a program that showcases the latest research, innovations, and evidence-based practices in rehabilitation.

Together, we are dedicated to fostering a platform for meaningful exchanges, groundbreaking ideas, and collaborative innovation.

Join us in Marrakesh for this extraordinary event, where science, culture, and global collaboration intersect to shape the future of rehabilitation. We look forward to welcoming you to what promises to be an unforgettable and impactful congress.

Thank you

Pr. Abdellatif EL FATIMI, President of SOMAREF







### **ISPRM** INTERNATIONAL SOCIETY OF PHYSICAL AND REHABILITATION MEDICINE

The International Society of Physical and Rehabilitation Medicine (ISPRM) serves as the global authority in PRM, uniting a worldwide network of professionals dedicated to promoting rehabilitation and disability management.

ISPRM plays a crucial role in bridging PRM practices between diverse regions, cultures, and disciplines, creating a platform for knowledge-sharing, policy advocacy, and the development of global standards in physical and rehabilitation medicine. This commitment to excellence makes ISPRM a key partner for SOMAREF and a driving force behind the 2025 World Congress.

The mission of the International Society for Physical and Rehabilitation Medicine (ISPRM) is to optimize functioning and health-related quality of life and minimize disability in persons with disabilities and medical problems throughout the world.



SOMAREF MOROCCAN SOCIETY OF PHYSICAL AND REHABILITATION MEDICINE

SOMAREF, the Moroccan Society of Physical and Rehabilitation Medicine, represents a passionate community of professionals dedicated to the advancement of physical and rehabilitation medicine (PRM) across Morocco.

Our mission is to support the highest standards of care and to foster collaboration, research, and education within the PRM field. By uniting healthcare practitioners, researchers, and educators, SOMAREF drives innovative approaches to rehabilitation and advocates for the development of accessible, high-quality rehabilitation services throughout the country.

Through workshops, conferences, and continuous learning opportunities, we are committed to empowering practitioners and enriching patient lives with the latest advancements in rehabilitation medicine.

### Advancing Scientific Excellence

ISPRM25 will provide an unparalleled opportunity for researchers and practitioners to present their latest findings and techniques. By offering a platform for the dissemination of evidence-based practices and innovative solutions, the congress will contribute to the advancement of rehabilitation medicine. Keynote speeches, workshops, and scientific sessions will highlight cutting-edge research, fostering a culture of continuous learning and improvement among attendees. This exchange of knowledge will not only enhance the skills of individual practitioners but also set new standards for the global PRM community.

### **Encouraging Global Collaboration**

With participants from across the globe, ISPRM25 will serve as a melting pot of ideas and experiences. The congress encourages interdisciplinary and cross-cultural collaboration, which is essential for addressing the diverse challenges faced by patients with disabilities and impairments. By creating networks of professionals from different regions, the congress fosters partnerships that transcend borders, enabling the development of universal solutions tailored to varying healthcare landscapes. Such collaboration ensures that advances in rehabilitation medicine benefit patients worldwide, irrespective of geographic or socioeconomic barriers.

### Highlighting Africa's Role in Rehabilitation Medicine

The theme of ISPRM25, "Global Solutions in Rehabilitation: (Re)visiting Africa Before 2030," underscores the critical role of Africa in shaping the future of the discipline. Marrakesh, a city known for its rich history and vibrant culture, provides a fitting backdrop to explore how Africa's unique challenges and innovations can inform global strategies. By focusing on the region, the congress will shine a spotlight on local expertise, resources, and practices, inspiring a broader adoption of innovative approaches rooted in resilience and adaptability.

The 19th ISPRM World Congress Marrakesh 2025 (ISPRM25) is more than a gathering of professionals; it is a transformative event with far-reaching implications for the field of physical and rehabilitation medicine (PRM). Scheduled to take place in Marrakesh, Morocco, from November 3-7, 2025, the congress represents a global platform for collaboration, innovation, and progress, with a profound impact on practitioners, patients, and the discipline as a whole.

EXPECTED IMPACT

#### **Enhancing Patient Outcomes**

At its core, the mission of ISPRM25 is to improve patient outcomes. By advancing the diagnosis, treatment, and management of disabilities, the congress aims to empower healthcare providers with tools and knowledge that directly impact patients' lives. Discussions will emphasize personalized and inclusive care, ensuring that individuals with disabilities achieve optimal functional outcomes and an improved quality of life.

#### Boosting Local and Global Visibility

Hosting ISPRM25 in Marrakesh also carries significant economic and cultural benefits. Locally, the event will boost Marrakesh's profile as a hub for medical and scientific advancement, encouraging future investments in healthcare infrastructure and research. Globally, it positions the city and Morocco as a leader in hosting impactful events, reinforcing its importance in the global health landscape.

#### A Legacy of Innovation and Collaboration

The impact of ISPRM25 will extend far beyond the congress itself. By uniting experts, facilitating groundbreaking discussions, and showcasing innovations, the event will leave a lasting legacy on the field of PRM. It is a unique opportunity to shape the future of rehabilitation medicine, making it more inclusive, effective, and accessible for patients worldwide.

#### **ISPRM25 IS NOT JUST AN EVENT**

It is a movement toward a better future in rehabilitation medicine.



### PICKALBATROS PALMERAIE HÔTEL Welcome to the Official Congress Venue of ISPRM25

Welcome to the Official Congress Venue of Pickalbatros Hôtel – Marrakesh, Morocco

Nestled in the peaceful Palm Grove of Marrakesh, Pickalbatros Hôtel will host the 19th ISPRM World Congress, offering an ideal setting for learning, networking, and global collaboration. Just minutes away from the historic city center, this 5-star venue combines elegance, comfort, and efficiency — tailored for a world-class medical congress.

Attendees will enjoy spacious, well-appointed rooms with private balconies overlooking tranquil gardens — a perfect retreat after a day of scientific sessions and meetings. Whether you're here to connect with peers, present your work, or explore new ideas, the venue provides everything needed for a seamless and inspiring experience.

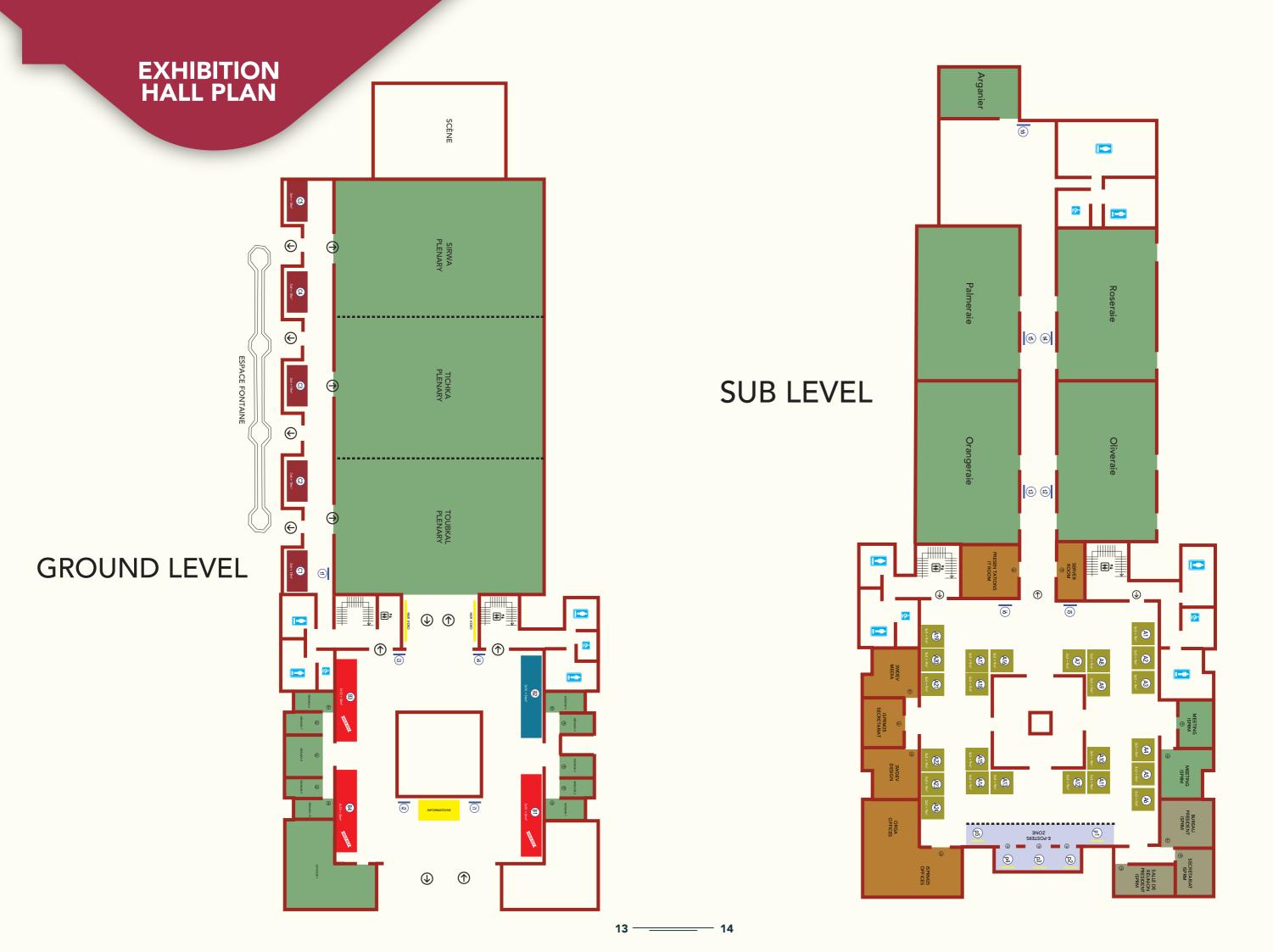
With expansive conference facilities, dedicated networking spaces, and a calm natural environment, Pickalbatros Hôtel offers the perfect balance between professional focus and personal well-being.

# VENUE

Pickalbatros Palmeraie Palace Hotel

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Palmeraie Marrakech







## MEDIA AND PRESS

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#### **Exclusive Press Tour in the Exhibition Area**

The 19th ISPRM World Congress will showcase its partners during an exclusive press tour in the exhibition area. This event will offer specialized journalists and media representatives a unique opportunity to explore the innovations presented by our exhibitors and sponsors. It will enhance the visibility of participating brands and provide valuable media coverage, highlighting their contributions to the advancement of physical and rehabilitation medicine on a global scale. This is an unparalleled opportunity to strengthen your brand's recognition among a diverse international audience.

### ISPRM Radio: Podcasts Highlighting Our Partners

The ISPRM 2025 Congress will feature ISPRM Radio, a unique platform broadcasting podcasts live from Marrakech. This initiative will highlight the innovations, services, and projects of our partners through engaging interviews and discussions with industry experts. The podcasts will be accessible during and after the congress, ensuring prolonged visibility among participants, professionals, and the general public. By sponsoring this initiative, your brand will be associated with high-quality content and gain increased exposure in the field of physical and rehabilitation medicine.

# LINKS AND SITES







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DIRECTION DES MÉDICAMENTS ET DE LA PHARMACIE

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CONTACT US Our team is here to help. Reach out to us for information on registration, program details, or any other inquiries related to the event. We look forward to connecting with you!



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tech@isprm25.com For all technical problems on the web site.